

## **NOVELSAT Marks Milestone Deployment of BISS-CA: Safeguarding Content Distribution to Over 1,000 Headends**

### **Latest anti-piracy encryption technology sets landmark in the largest-of-its-kind BISS-CA content distribution network**

**Ra'anana, Israel – August 29, 2023** – [NOVELSAT](#), a global leader in content connectivity, proudly announces a significant milestone in content protection. The deployment of BISS-CA encryption technology to a media distribution network featuring over 1,000 headends across the globe marks a remarkable achievement in securing valuable media assets from piracy and unauthorized access. This accomplishment was realized through the utilization of NOVELSAT Ncrypt, a comprehensive BISS-CA content protection solution designed for distribution and contribution networks.

In the face of mounting piracy threats and unauthorized content access, NOVELSAT demonstrates new scales of BISS-CA content protection with a cutting-edge solution. Engineered to fortify the security of large-scale media networks, NOVELSAT Ncrypt offers a standalone encryption and decryption solution that seamlessly integrates with existing broadcast infrastructure, adding the latest conditional access encryption without the need for disruptive network forklifts.

"We're immensely proud of this milestone deployment of BISS-CA content protection, as it underscores the industry's recognition of our robust content protection solutions," said Aviv Ronai, Chief Product and Marketing Officer at NOVELSAT. "The incorporation of BISS-CA into an existing network encompassing over 1,000 headends signifies a resounding endorsement of NOVELSAT Ncrypt's efficacy in safeguarding valuable media content seamlessly and economically across large scale networks. We're excited to continue pushing the boundaries of innovation and security to meet the ever-evolving needs of the media landscape."

#### **About NOVELSAT**

NOVELSAT is a leading provider of next-generation content connectivity solutions. Powered by innovative technologies, our broadcast and broadband solutions are transforming networks' capabilities to expand growth potential and to drive new experiences on any device, anytime, anywhere. Our high-performance products for satellite and terrestrial content connectivity include integrated video solutions and highly

efficient broadband connectivity solutions, as well as best-in-industry content security solutions. Transforming delivery of data and video with new levels of performance, efficiency, agility, and security, NOVELSAT empowers mission-critical and demanding applications for the mobile, media, entertainment, government, and mobility markets. For more information visit [www.novelsat.com](http://www.novelsat.com).