

SES Selects NOVELSAT BISS-CA Content Protection Solution for Major Global Sports Events

The latest anti-piracy encryption technology will protect premium sports content using NOVELSAT Ncrypt solution

Ra'anana, Israel – April 4, 2023 – [NOVELSAT](#), a global leader in content connectivity, announced today that [SES](#), the leader in global content connectivity solutions, has chosen NOVELSAT Ncrypt, a comprehensive BISS-CA content protection solution, to ensure secure transmission of major global sports events content. The solution will enable SES to enhance the security of its broadcast networks and protect its customers' valuable content from piracy and unauthorized access.

NOVELSAT Ncrypt is a standalone encryption and decryption solution that seamlessly integrates with any broadcast network, presenting a cost-optimized and easy-to-use solution. Ideally addressing multi-point media networks requiring superior security, NOVELSAT Ncrypt adds BISS-CA content protection to existing distribution and contribution networks supporting any BISS-CA compliant third-party media delivery equipment. NOVELSAT Ncrypt encompasses software-based encryption and decryption modules with IP and ASI connectivity, as well as a powerful operations suite for controlling and operating BISS-CA encryption, dynamic key generation and distribution, and highly flexible entitlement management.

"Protecting premium content, especially live sports and events, is imperative in today's media business," said Michele Gosetti, Head of Sales, Sports & Events at SES. "Deploying NOVELSAT Ncrypt, we will add BISS-CA content protection to our existing satellite network seamlessly and economically. We believe this solution will enable us to continue delivering the highest quality satellite connectivity solutions in the most secured manner to our sports and events customers."

"We are excited to partner with SES and support them in securing their valuable content," said Gary Drutin, CEO of NOVELSAT. "NOVELSAT Ncrypt was designed to enable the highest value for our customers, and we believe it will serve as a catalyst for the broader adoption of BISS-CA as a necessary means to address content protection requirements."

About SES

SES has a bold vision to deliver amazing experiences everywhere on earth by distributing the highest quality video content and providing seamless connectivity around the world. As the leader in global content connectivity solutions, SES operates the world's only multi-orbit constellation of satellites with the unique combination of global coverage and high performance, including the commercially-proven, low-latency Medium Earth Orbit O3b system. By leveraging a vast and intelligent, cloud-enabled network, SES is able to deliver high-quality connectivity solutions anywhere on land, at sea or in the air, and is a trusted partner to the world's leading telecommunications companies, mobile network operators, governments, connectivity and cloud service providers, broadcasters, video platform operators and content owners. SES's video network carries over 8,000 channels and has an unparalleled reach of 369 million households, delivering managed media services for both linear and non-linear content. The company is listed on Paris and Luxembourg stock exchanges (Ticker: SESG). Further information is available at: www.ses.com.

About NOVELSAT

NOVELSAT is a leading provider of next-generation content connectivity solutions. Powered by innovative technologies, our broadcast and broadband solutions are transforming networks' capabilities to expand growth potential and to drive new experiences on any device, anytime, anywhere. Our high-performance products for satellite and terrestrial content connectivity include integrated video solutions and highly efficient broadband connectivity solutions, as well as best-in-industry content security solutions. Transforming delivery of data and video with new levels of performance, efficiency, agility, and security, NOVELSAT empowers mission-critical and demanding applications for the mobile, media, entertainment, government, and mobility markets. For more information visit www.novelsat.com.