

NOVELSAT Powers Albavision Live Sports Broadcasting

Albavision to Deliver Major Global Sports Events with NOVELSAT FUSION High-Performance Broadcast and Delivery Solution

Ra'anana, Israel – November 24, 2021 – [NOVELSAT](#), a global leader in content connectivity, announced today that [Albavision](#), the largest Spanish-speaking media network in the world, has selected NOVELSAT's [FUSION](#) to power its broadcast service of a major sports events from across the world.

NOVELSAT FUSION is a powerful end-to-end live linear platform for broadcast and broadband content connectivity and delivery. Expanding flexibility and scalability, NOVELSAT FUSION delivers optimal video processing, delivery and security solutions by technology innovation across the media network.

Albavision deployed NOVELSAT's FUSION platform to receive, decode and decrypt the media content, utilizing the most bandwidth-efficient waveform, NOVELSAT NS4™, as well as HD and UHD video processing, and highest-level content security.

"We are pleased to enjoy the benefits provided by NOVELSAT technology for our sports services," said Juan P. Alviz, CTO at Albavision. "NOVELSAT broadcast solution enable us to deliver valuable content with highest level of quality viewing experience to our customers."

"We are happy to continue to enable the live broadcast of the world's greatest sports events," said Aviv Ronai, VP Marketing and Product at NOVELSAT. "This is another testimony to NOVELSAT's superior broadcast solution being chosen by leading broadcasters worldwide to provide high quality video content."

About Albavision

Albavisión is the world's largest Spanish-speaking media affiliate network, with a presence in 14 countries and a reach of more than 200 million people. Powered by state-of-the-art technology, it provides all its affiliated media with interesting and quality content in the areas of news and entertainment. The Albavisión News Network includes 24-hour open television channels in Guatemala, Paraguay and Peru, and more than 100 hours of daily news on its conventional channels, supported by more than 1,000 communication professionals, becoming the only operation of its style in the Spanish-speaking market. The Albavisión media network offers its clients numerous communication advantages by enhancing reach and optimizing results, ensuring the success of communication campaigns throughout the region. For more information visit <https://albavision.tv/>

About NOVELSAT

NOVELSAT is a leading provider of next-generation content connectivity solutions. Powered by innovative technologies, our broadcast and broadband solutions are transforming networks' capabilities to expand growth potential and to drive new experiences on any device, anytime, anywhere. Our high-performance products for satellite and terrestrial content connectivity include integrated video solutions and highly efficient broadband connectivity solutions, as well as best-in-industry content security solutions. Transforming delivery of data and video with new levels of performance, efficiency, agility, and security, NOVELSAT empowers mission-critical and demanding applications for the mobile, media, entertainment, government, and mobility markets. For more information visit www.novelsat.com