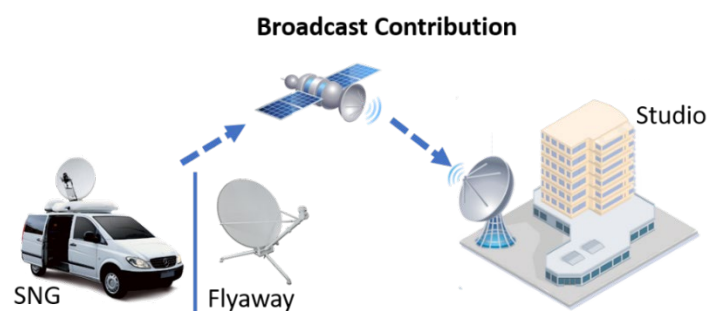


New NOVELSAT DRM Integration Simplifies Point-to-Point Satellite Broadcast Link Operation

Solution enables powerful, easy-to-implement content protection for ad-hoc broadcast contribution links with virtually unbreakable 256-bit AES encryption keys.

Ra'anana, Israel, April 4, 2019 – NOVELSAT, a world leader in satellite transmission technology, today announced a new solution that streamlines DRM operations for broadcast contribution links. Now, only a single key insertion at the modulator is needed for all transmitted media streams. This DRM solution enables fast and easy provisioning of point-to-point satellite links required for ad-hoc contribution applications such as SNGs, flyaways and more.



Based on virtually unbreakable AES 256-bit encryption, NOVELSAT's comprehensive DRM solution delivers the highest level of data security available for satellite broadcasting and transmission for both network-level and link-level connections. The DRM solution is available as an integrated option in the entire NOVELSAT product line and includes per-service Entitlement (PID), Program Scheduling and Booking as well as Network Management.

"NOVELSAT once again demonstrates an innovative approach to resolving satellite broadcast challenges for its customers," said Aviv Ronai, NOVELSAT VP Marketing & Products. "Our powerful DRM solution addresses operation ease and cost for every satellite broadcast scenario, making content protection easier than ever to implement."

NOVELSAT is showcasing the DRM and other satellite broadcast solutions at the NAB show, April 6-11, in the Las Vegas Convention Center, South Hall, Upper Level, Booth #SU9505.

About NOVELSAT

NOVELSAT is a leading provider of next-generation content connectivity solutions. Powered by innovative technologies, our broadcast and broadband solutions are transforming networks' capabilities to expand growth potential and to drive new experiences on any device, anytime, anywhere. Our high-performance products for satellite and terrestrial content connectivity include integrated video solutions and highly efficient broadband connectivity solutions, as well as best-in-industry content security solutions. Transforming delivery of data and video with new levels of performance, efficiency, agility, and security, NOVELSAT empowers mission-critical and demanding applications for the telecom, enterprise, media, entertainment, government, and mobility markets. For more information visit www.novelsat.com